

University of  
Lethbridge



## Program Planning Guide

Name: \_\_\_\_\_

ID: \_\_\_\_\_

Calendar Year: 2023/2024

### Dhillon School of Business Degree Programs:

[www.ulethbridge.ca/dhillon/study/degrees](http://www.ulethbridge.ca/dhillon/study/degrees)

### Academic Calendar:

[www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar)

### Admission and Transfer Requirements:

[www.ulethbridge.ca/ross/admissions/undergrad](http://www.ulethbridge.ca/ross/admissions/undergrad)

### Current and Past Program Planning Guides:

[www.ulethbridge.ca/ross/ppgs](http://www.ulethbridge.ca/ross/ppgs)

### Co-operative Education:

[www.ulethbridge.ca/dhillon/student-experience/co-operative-education](http://www.ulethbridge.ca/dhillon/student-experience/co-operative-education)

### Dhillon School of Business Advising:

#### Lethbridge

[www.ulethbridge.ca/dhillon/student-support/advising](http://www.ulethbridge.ca/dhillon/student-support/advising)

[dhillon.advising@uleth.ca](mailto:dhillon.advising@uleth.ca)

403-329-2153

M2060

# Bachelor of Management International Management

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations.

Contact an Academic Advisor ([www.ulethbridge.ca/ross/academic-advising](http://www.ulethbridge.ca/ross/academic-advising)) for advising information.

**Name :** \_\_\_\_\_

**ID :** \_\_\_\_\_

**Program Requirements**

Completion of at least 40 courses (120.0 credit hours) with cumulative and graduation grade point averages of at least 2.00.

**Core Requirements (18 Courses)**

- \_\_\_\_\_ Economics 1010 - Introduction to Microeconomics
- \_\_\_\_\_ Economics 1012 - Introduction to Macroeconomics
- \_\_\_\_\_ Management 1500 - Fundamentals of Business
- \_\_\_\_\_ Statistics 1770 - Introduction to Probability and Statistics
- \_\_\_\_\_ Marketing 2020 - Marketing
- \_\_\_\_\_ Human Resources and Labour Relations 2030 - Introduction to Organizational Behaviour
- \_\_\_\_\_ Management 2070/Economics 2070 - Operations and Quantitative Management
- \_\_\_\_\_ Management 2081 - Professional Communications Skills
- \_\_\_\_\_ Accounting 2100 - Introductory Accounting
- \_\_\_\_\_ Accounting 2400 - Management Accounting
- \_\_\_\_\_ Management 3031 - Managing Responsibly in a Global Environment
- \_\_\_\_\_ Finance 3040 - Finance
- \_\_\_\_\_ Human Resources and Labour Relations 3050 - Human Resource Management
- \_\_\_\_\_ International Management 3650 - Introduction to International Management
- \_\_\_\_\_ Management 4090 - Management Policy and Strategy

**One of:**

- \_\_\_\_\_ Management 3062 - Information Systems and Data Analytics
- \_\_\_\_\_ Accounting 3171 - Accounting Information Systems and Data Analytics
- \_\_\_\_\_ Management 3622 - Visual Analytics

**One of the following with Indigenous content, to meet a Liberal Education List requirement:**

- \_\_\_\_\_ Any course from the Indigenous Governance and Business Management (IGBM) subject codes list
- \_\_\_\_\_ Any course from the Indigenous Studies (INDG) subject codes list
- \_\_\_\_\_ Aboriginal Health 1000 - Introduction to Aboriginal Health
- \_\_\_\_\_ Art History 3152 - Indigenous Art History (Series)
- \_\_\_\_\_ Blackfoot 1000 - Introductory Spoken Blackfoot
- \_\_\_\_\_ Blackfoot 2210 - Structure of the Blackfoot Language
- \_\_\_\_\_ Cree 1000 - Introductory Spoken Cree
- \_\_\_\_\_ Cree 2210 - Structure of the Plains Cree Language
- \_\_\_\_\_ Liberal Education 1850 - Conversational Indigenization: Reconciling Reconciliation
- \_\_\_\_\_ Political Science 3215 - Indigenous Peoples and Local Government in Canada

**Writing Requirement:**

Students who have a final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course); or who have successfully completed the writing challenge test (see [www.ulethbridge.ca/dhillon/advising-faqs](http://www.ulethbridge.ca/dhillon/advising-faqs)) may request to substitute a Fine Arts and Humanities Liberal Education List Requirement for Writing 1000 or English 1900. Contact your DSB Advisor.

**One of:**

- \_\_\_\_\_ Writing 1000 - Introduction to Academic Writing
- \_\_\_\_\_ English 1900 - Introduction to Language and Literature

**Major Requirements (22 Courses)**

- \_\_\_\_\_ International Management 3640 - Cross-Cultural Management Practices
- \_\_\_\_\_ International Management 4650 - Integrated Trade and Supply Chain Management

**Four of (Global Strategy):**

- \_\_\_\_\_ Agricultural Enterprise Management 3635 - International Trade
- \_\_\_\_\_ Finance 3460 - Global Financial Management
- \_\_\_\_\_ International Management 3225/Geography 3225 - Industrial Location and Globalization of Enterprise
- \_\_\_\_\_ International Management 3606 - Business in Emerging Markets
- \_\_\_\_\_ International Management 3670 - Cross National Comparative Responses to Crises
- \_\_\_\_\_ <sup>1</sup> International Management 3685 - Issues in International Management (Series)
- \_\_\_\_\_ Management 3070 - Supply Chain Management and Sustainability
- \_\_\_\_\_ Management 4580 - Environmental Management
- \_\_\_\_\_ <sup>2</sup> Economics 4590 - Economics of Globalization

**Two of (Institutional Context):**

- \_\_\_\_\_ International Management 3170/Political Science 3170 - The Politics of Canadian Trade Policy
- \_\_\_\_\_ International Management 3665 - Leading in the Globalized Environment
- \_\_\_\_\_ International Management 3670 - Cross National Comparative Responses to Crises
- \_\_\_\_\_ <sup>1</sup> International Management 3815 - Regional Aspects of International Management (Series)
- \_\_\_\_\_ International Management 3860 - Law and Institutions of International Trade
- \_\_\_\_\_ <sup>1</sup> International Management 4640 - Cross-Cultural Work Study (Series)
- \_\_\_\_\_ Marketing 4220 - Cross-Cultural Marketing
- \_\_\_\_\_ <sup>3</sup> Political Science 2110 - International Relations

**One of:**

- \_\_\_\_\_ Geography 1200 - Introduction to Human Geography
- \_\_\_\_\_ Geography 2000 - World Regional Geography

**One Exchange Term <sup>4</sup>:**

- \_\_\_\_\_ Two 3000 or 4000-level courses from disciplines offered by the Dhillon School of Business
  1. \_\_\_\_\_
  2. \_\_\_\_\_
- \_\_\_\_\_ Two electives
  1. \_\_\_\_\_
  2. \_\_\_\_\_

**Language Requirement <sup>5</sup>:**

In addition to completing an international exchange term as part of the major, students in the International Management major must complete three language courses (9.0 credit hours) in one of the following languages: French, Japanese, or Spanish. Students may complete one of language course requirements on exchange term, and two language courses at the U of L. Advisors will help students when exchange partners do not offer language course options with sufficient credits, as an extra University language course may be required.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Electives:**

- \_\_\_\_\_ One 3000 or 4000-level Dhillon School of Business (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, MKTG) elective
  1. \_\_\_\_\_
- \_\_\_\_\_ Three 3000 or 4000-level electives
  1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
- \_\_\_\_\_ Two Science electives chosen to ensure completion of the Liberal Education List Requirement (refer to the 2023/2024 University of Lethbridge Calendar, p. 83)
  1. \_\_\_\_\_
  2. \_\_\_\_\_

**Notes**

<sup>1</sup> International Management 3685, International Management 3815, and International Management 4640 are Series courses. Students may take up to two of each Series course, but not exceed four Series courses, in total.

<sup>2</sup> A minimum grade of 'C-' is required in these courses to meet degree requirements.

<sup>3</sup> Students should be aware that these courses have prerequisites which may require taking courses extra to their program requirements. Students are strongly advised to discuss their program with an academic advisor. A minimum grade of 'C-' is required in these courses to meet degree requirements.

<sup>4</sup> Students are required to study at an international university for one term. The exchange courses are part of the 40 courses required for the Bachelor of Management degree. Students participating in a European exchange must complete a minimum of courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the University of Lethbridge credit system.

<sup>5</sup> All language courses completed prior to the exchange must have a minimum grade of 'C-'. In general, a student may not select their native language as the language of study

**Sample Sequencing Plan**

Shown below is a sample sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term. Note some courses may have limited offerings (ie. offered once a year, in a term other than shown, or in alternating years).

**Note:** Students must complete three language courses in one of the following languages: French, Japanese, or Spanish.

**Year 1, Fall**

ECON 1010 - Introduction to Microeconomics  
 MGT 1500 - Fundamentals of Business  
 MKTG 2020 - Marketing  
 STAT 1770 - Introduction to Probability and Statistics  
 One of: GEOG 1200 or GEOG 2000

**Year 2, Fall**

ACCT 2400 - Management Accounting  
 IMGT 3640 - Cross-Cultural Management Practices  
 IMGT 3650 - Introduction to International Management  
 Indigenous Content Requirement<sup>2</sup>

\* Language Course

**Year 3, Fall**

Institutional Context Course<sup>3</sup>  
 Global Strategy Course<sup>4</sup>  
 Global Strategy Course<sup>4</sup>  
 MGT 3031 - Managing Responsibly in a Global Environment  
 One of: ACCT 3171, MGT 3062, or MGT 3622

**Year 3, Summer**

Elective - 3000/4000 level

**Year 4, Fall (International Exchange term)<sup>5</sup>**

Dhillon School of Business course (3000/4000 level)  
 Dhillon School of Business course (3000/4000 level)  
 Elective - Open  
 Elective - Open

**Year 1, Spring**

ACCT 2100 - Introductory Accounting  
 ECON 1012 - Introduction to Macroeconomics  
 HRLR 2030 - Introduction to Organizational Behaviour  
 One of: Writing 1000 or English 1900<sup>1</sup>

\* Language Course

**Year 2, Spring**

FINC 3040 - Finance  
 HRLR 3050 - Human Resource Management  
 MGT 2070/ECON 2070 - Operations and Quantitative Management  
 MGT 2081 - Professional Communications Skills

\* Language Course

**Year 3, Spring**

Institutional Context Course<sup>3</sup>  
 Global Strategy Course<sup>4</sup>  
 Global Strategy Course<sup>4</sup>  
 IMGT 4650 - Integrated Trade and Supply Chain Management  
 Elective - Science

**Year 4, Spring**

MGT 4090 - Management Policy and Strategy  
 Dhillon School of Business course (3000/4000 level)  
 Elective - 3000/4000 level  
 Elective - 3000/4000 level  
 Elective - Science

1. Students who have a final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course); or who have successfully completed the writing challenge test (see [www.ulethbridge.ca/dhillon/advising-faqs](http://www.ulethbridge.ca/dhillon/advising-faqs)) may request to substitute a Fine Arts and Humanities Liberal Education List Requirement for Writing 1000 or English 1900. Contact your DSB Advisor.
2. Refer to the list of Indigenous Content courses in the preceding core requirements.
3. Refer to the list of Institutional Context courses in the preceding major requirements.
4. Refer to the list of Global Strategy courses in the preceding major requirements.
5. The international exchange term can be completed earlier in the degree; please see Education Abroad for more information.

Students are responsible for familiarizing themselves with program requirements and regulations outlined in the University of Lethbridge Calendar including, but not limited to:

**Minimum Grade Requirement**

A minimum grade of 'C-' is required in all Dhillon School of Business courses (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG) and courses cross-listed with Dhillon School of Business courses; ECON 1010; ECON 1012; STAT 1770; WRIT 1000, or ENGL 1900; and all courses in the major marked with an asterisk (\*) in order to meet degree requirements.

**Limit on Introductory-Level Courses**

Not more than 12 courses may be completed at the 1000 level (or lower) for credit towards the degree, excluding Activity courses (PHAC and MUSE) and courses numbered 0520 to 0530.

**Maximum Number of Activity Courses**

Not more than six credits in Activity courses may be taken for credit towards the degree.

**Time Limit for Degree**

All degree requirements must be completed within 10 years after acceptance into the Dhillon School of Business.

**Residence Requirement**

Students must successfully complete at least 20 courses at the U of L, including 10 Dhillon School of Business courses at the 3000/4000 level.

**Liberal Education List Requirement (Lib Ed Requirement)**

12 Lib Ed courses are required as follows: 4 List I Fine Arts & Humanities; 4 List II Social Science; 4 List III Science. Lib Ed requirements not filled by core or major courses are specified above (e.g. Elective - Fine Arts & Humanities).

Only 4 courses from one discipline (e.g. ECON, MGT, MUSI) and only 4 courses from ABHL, ACCT, ADCS, AGEM, EDUC, FINC, HLSC, HRLR, IGBM, IMGT, MGT, MKTG, NURS, PUBH, or TREC may be counted toward the Lib Ed List Requirement. Cross-listed courses count toward both limits (e.g. MGT 2070/ECON 2070 counts as both a MGT and an ECON).